IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Stephen R. Lawrence, et al.

APPLICATION NO.: 10/749,434

FILING DATE: December 31, 2003

TITLE: Methods and Systems for Improving a Search Ranking Using

Article Information

EXAMINER: Paul Kim
GROUP ART UNIT: 2161

ATTY. DKT. NO.: 24207-10095

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT Under 37 CFR §§ 1.56 and 1.97-98

SIR:

Pursuant to the provisions of 37 CFR §§ 1.56 and 1.97-98, enclosed herewith is modified form PTO/SB/08A listing references for consideration by the Examiner.

The filing of this Information Disclosure Statement shall not be construed as a representation regarding the completeness of the list of references, or that inclusion of a reference in this list is an admission that it is prior art or is pertinent to this application, or that a search has been made, or as an admission that the information listed is, or may be considered to be, material to patentability, or that no other material information exists, and shall not be construed as an admission against interest in any manner.

This Information Disclosure Statement is being filed:

_	within three months of the ming date of the appreciation, or date of entry		
	into the national stage of an international application, or before the mailing		
	date of a first office action on the merits, whichever event last occurred;		
	before the mailing of a first official action after the filing of a request for		
	continued examination (RCE) under 37 CFR § 1.114;		
\boxtimes	after three months of the filing date of this national application or the date		
	of entry of the national stage in an international application, or after the		
	mailing date of the first official action on the merits, whichever event last		
	occurred, but before the mailing date of the first to occur of either: (1) a		

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within three months of the filing date of the application, or date of entry

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	final ac	inal action under 37 CFR §1.113; or (2) an action that otherwise closes				
	prosecu	cution in the application, and:				
	\boxtimes	attached hereto is the fee set forth under 37 CFR §1.17(p) for submission of this Information Disclosure Statement under 37 CFR.§ 1.97(c); OR				
		Appli	cant certifies pursuant to 37 CFR § 1.97(e) that:			
			each item of information contained in this Information			
			Disclosure Statement was first cited in a communication			
			from a foreign patent office in a counterpart foreign			
			application not more than three months prior to the filin			
this Statement; OR no item of information contained in this Informa			this Statement; OR			
			no item of information contained in this Information			
		Disclosure Statement was cited in a communication from a				
	foreign patent office in a counterpart foreign application					
		and, to the knowledge of the person signing this				
		certification after making reasonable inquiry, no item of				
			information contained in this Statement was known to any			
			individual designated under 37 CFR § 1.56(c) more than			
			three months prior to the filing of this Statement;			
	on or	before t	the payment of the issue fee but after the mailing date of the			
first to occur of either: (1) a final action under 37 CFR § 1.113; (2) a			of either: (1) a final action under 37 CFR § 1.113; (2) a			
	notice of allowance under 37 CFR § 1.311; or (3) an action that otherwis					
closes prosecution in the application, and:			ution in the application, and:			
		Appli	cant certifies pursuant to 37 CFR. § 1.97(e) that:			
	 each item of information contained in this Information 		each item of information contained in this Information			
	Disclosure Statement was cited in a communication from		Disclosure Statement was cited in a communication from a			
	foreign patent office in a counterpart foreign application					
		not more than three months prior to the filing of this				
	Statement;					
_		no item of information contained in this Information				
			Disclosure Statement was cited in a communication from a			
	foreign patent office in a counterpart foreign application and, to the knowledge of the person signing this		foreign patent office in a counterpart foreign application			
			and, to the knowledge of the person signing this			
certification after making reasonable inquiry, no		certification after making reasonable inquiry, no item of				
			information contained in this Statement was known to any			
	individual designated under 37 CFR § 1.56(c) more than					
			three months prior to the filing of this Statement; AND			

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		⊥ attached here	to is the fee set forth under 37 CFR §1.17(p) for				
		submission o	f this Information Disclosure Statement under 37				
		CFR.§ 1.97(c	I); OR				
		after the payment of	the issue fee. Applicant requests that the information				
		contained in this Info	ormation Disclosure Statement be placed in the file				
		according to 37 CFR	§ 1.97(i), although the information may not be				
		considered by the US	SPTO.				
		•	isted reference that may be material to the				
		examination of this application, and for which there may be a duty to disclose.					
		This application relies, under 35 U.S.C. § 120, on the earlier filing date of prior					
		application No. , file	ed on , and the references cited therein are				
			ot required to be provided in this application under 37				
		CFR § 1.98(d).					
	\boxtimes	Copies of any foreign patent	documents and non-patent literature cited herein are				
		enclosed.	•				
		Each item of information contained in this Information Disclosure Statement was					
		cited in a communication from a foreign patent office in a counterpart application,					
		and the communication was not received by any individual designated in 37 CFR					
		§ 1.56(c) more than thirty days prior to the filing of this Information Disclosure					
		Statement. 37 CFR § 1.704(d).					
		Applicant submits that no fee is required for the consideration of this Information					
		Disclosure Statement.	•				
	Consid	es and favorable action are solicited.					
			Respectfully submitted,				
			Stephen R. Lawrence, et al.				
ed:	Aug	ust 30, 2007	By: /Jie Zhang/				
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